

## Abstract

A Study on Knowledge and Attitude of People in Bangkok Metropolitan toward Social Work Practice in Thailand is aim to explore the cause of misunderstanding in knowledge and attitude through Social Work Profession and services. Furthermore we try to find out what is the suitable measure or the appropriate approach to serve the real needs of people in our society. To develop and forecast the trends of social work practice in Thailand is also the purpose too.

The methodology of the study that we designed, are both documentary and field work. By collecting data in the field work, with selected them by the Accidental Random Sampling we divided the population into 3 categories that are.

(a) the persons who come to contact with any of the district office of Bangkok Metropolitan. We can get 989 persons or 98.9% from 1,000.

(b) the persons who come in the client system of the Social Service Agency, both governmental agencies and non-governmental agencies in Bangkok. We got 795 or 79.5% from 1,000.

(c) the social workers who are the Professional social worker both governmental and non-governmental agencies in Bangkok at the amount 164 persons or 32.8% from 500.

The study has shown that the knowledge and attitude of people in Bangkok Metropolitan toward Social Work Practice has to be improved by the public relations because of the misunderstanding about Social Work Practice

is the charity one, work for the poor only and when they percieve about Social Work Agency they refer to the Department of Public Welfare, the Council of Social Work, Hospital and the Public Health Centered only. For the concept of Social Work Practice they still thinking, it is only a short term treatment.

From the Social Workers point of view, they realize that most of people in Bangkok don't quite understand exactly what social work practice is. And they also realize that the problem of misunderstanding is lack of public relations including themselves.

The Researcher's point of view, we can suggest in this research are.

(a) to develop social work practice by using the public relations in order to get our work through the people especially the target group in our society.

(b) to improve the social workers by giving the training programme which is the way to develop their abilities and encourage them to do better work.

(c) to develop social work curriculum to be useful and practical for our people and Thai society.

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