

Thammasat University
Faculty of Commerce and Accountancy

A Doctoral Dissertation

By
Nak Gulid

Titled

“Customer Loyalty in the Luxury Hotel Industry:
A Cross Cultural Perspective”

has been approved as partial fulfillment of the requirement for the degree
of Doctoral of Philosophy in Marketing
Doctoral Program in Marketing
On Thursday 2nd August 2007

Dean:



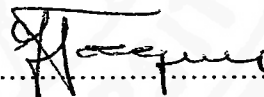
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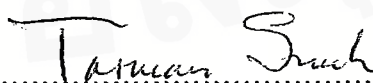
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