

## Appendix E

### Curriculum Vitae

**Mr. Teerasak Jindabot**

#### Available to Contact

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**Contact Address:** Faculty of Technology and Management,  
Prince of Songkla University, Surat Thani Campus,  
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Thailand, 84100.

**Mobile phone:** +66814936771

**E-mail:** teerasak@jindabot.com

**Website:** <http://www.jindabot.com>

#### Academic Background

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**2007:** Ph.D. candidate in Marketing at Thammasat University, Bangkok Thailand. Dissertation entitle "SERVTRUST: A Development of a Scale to Measure Consumer's Trust in Service Providers in Thailand."

**2003:** Master of Business Administration, Major in Marketing, Faculty of Business Administration, Kasetsart University, Bangkok, Thailand. Independent Study entitled "Spending Behavior on Debit Cards of Undergraduate Students in Bangkok."

2000: Bachelor of Business Administration (Second Class Honor),  
Major in Marketing, Faculty of Management Science, Prince  
of Songkla University, Songkhla, Thailand.

### **Working Experience**

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2003- Now: A Lecturer in Department of Management Science,  
Faculty of Technology and Management Science,  
Prince of Songkla University, Surat Thani.

### **Research Experience**

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Teerasak Jindabot. 2003. Spending Behavior on Debit Cards of Undergraduate Students in Bangkok. Independent Study: Kasetsart University: Bangkok.

Sutthijit Cheongthong, Teerasak Jindabot, et al. 2005. Feasibility Study of Establishing Palm Oil Factory in Thasae. Prince of Songkla University: Surat Thani.

Jayanin Pratchayanusorn, Teerasak Jindabot, et al. 2006. Common Characteristics of Community Business: Case Study in Suratthani. Prince of Songkla University: Suratthani.

### **Research Interests**

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Service Marketing, Relationship Marketing, and Consumer Behavior

## Scholarships and Awards

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### Scholarships

- 2002:** Prince of Songkla University Scholarship for Lecturer.  
(For master's degree)
- 2005:** Prince of Songkla University Scholarship for Lecturer.  
(For doctoral degree)

### Awards

- 1997:** The highest score award from the Faculty of Management Science, Prince of Songkla University.
- 2000:** The winner for “The 2<sup>nd</sup> Thailand Scheering Speech Contest” from U&I corporation, the Ministry of Healthcare, and Thai Television Channel 3.
- 2000:** The second class honor from the Faculty of Management Science, Prince of Songkla University.