

APPENDIX A

Questionnaires (English Version)

A questionnaire for parents

Instructions: Please choose the most appropriate answer that matches your opinion by putting \checkmark in the provided for each item.

Part I: Personal Information

1. Gender Female Male
2. Age: _____ years
3. A number of sons or daughters: _____
4. Education Primary School Secondary School
 Bachelor's Degree or equivalent Higher than Bachelor's Degree
5. Profession Government or State Enterprise Officer
 Private Company Employee Having own business
 Other, please specify.....
6. Monthly Income Lower than 5,000 Baht 5,001-10,000 Baht
 10,001-15,000 Baht 15,001-20,000 Baht
 20,001-30,000 Baht Higher than 30,000Baht
7. Have you ever done horseback riding?
 Yes No

Part II: The attitude of the respondent toward horseback riding.

	Strongly Agree	Agree	Uncertain	Disagree	Strongly Disagree
1. You are afraid of horses.					
2. You like to do extreme sports.					
3. You think horseback riding is a risky sport.					

	Strongly Agree	Agree	Uncertain	Disagree	Strongly Disagree
4. You think horseback riding is a kind of a sport that makes an animal suffer.					
5. Being able to control a powerful animal is challenging for you.					
6. The expense is an obstacle for you to do horseback riding.					
7. Horseback riding is for high income people.					
8. Horse riders have a good personality.					
9. You think riding a horse is good exercise.					
10. You want to do horseback riding.					
11. You will support members of your family if they want to do horseback riding.					
12. You love to have a horseback riding club in your local area.					
13. You will support that horseback riding club.					

Part III: What services do you want the club to provide? (More than one answer is

Possible)

- Riding outside the club (Trail) Learning how to groom a horse
 Renting horses for events A restaurant
 A fresh coffee house Others, please specify.....

Suggestions: _____

A questionnaire for children

Instructions: Please choose the most appropriate answer that matches your opinion by putting \checkmark in the provided for each item.

Part I: Personal Information

1. Gender Female Male
2. Age: _____ years
3. School Government School Private School
4. Education: Grade ____
5. Who do you live with?
 Parents Relatives Others, please specify.....
6. Have you ever done horseback riding?
 Yes No

Part II: The attitude of the respondent toward horseback riding.

	Strongly Agree	Agree	Uncertain	Disagree	Strongly Disagree
1. You are afraid of horses.					
2. You like to do extreme sports.					
3. You think horseback riding is a risky sport.					
4. You think horseback riding is a kind of a sport that makes an animal suffer.					
5. Being able to control a powerful animal is challenging for you.					
6. The expense is an obstacle for you to do horseback riding.					
7. Horseback riding is for high income people.					

	Strongly Agree	Agree	Uncertain	Disagree	Strongly Disagree
8. Horse riders have a good personality.					
9. You think riding a horse is good exercise.					
10. You want to do horseback riding.					
11. Your family will support you if you want to do horseback riding.					
12. You will recommend your relatives or friends to do horseback riding.					
13. You love to have a horseback riding club in your local area.					
14. You will support that horseback riding club.					

Part III: What services do you want the club to provide? (More than one answer is Possible.)

- Riding outside the club (Trail)
- Learning how to groom a horse
- Renting horses for events
- A restaurant
- A fresh coffee house
- Others, please specify.....

Suggestions: _____

