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ตัวอย่างรูปแบบการเขียนข่าวแจก

สำนักหอสมุด

InterGalactic Motors, Ltd
Mid-State Division
123 Harrison Road
Centerville, Any State 12345

Kim Salvatore
Public Relations Director
(567) 987-6543

September 25, 1995
FOR IMMEDIATE RELEASE

The Mid-State Division of InterGalactic Motors will sponsor a Safe Driving Clinic Saturday, Oct. 14, at its Harrison Road Plant. The clinic is free for Marlon County Residents.

<<<SUMMARY NEWS LEAD>>>

The clinic will provide both information and hands-on practice in driving safety. Participants also can earn extra points toward reduction of fines for traffic offenses, as well as credits toward discounts for auto insurance. <<<BENEFIT STATEMENT>>>

The Safe Driving Clinic will begin at 9 a.m. at the Employee Cafeteria, located in Building "G" at the plant. <<<END OF NEWS BRIEF>>>

The clinic will be led by InterGalactic Motors training and testing experts and by representatives of the Central Automobile Club of Centerville. <<<SECONDARY DETAILS>>>

InterGalactic Motors is offering similar clinics at plants throughout the state. The public clinics were scheduled in the wake of testimony before Congress by William Newbauer, InterGalactic Motors president. Newbauer addressed the House Select Committee on Transportation and Safety in Washington on the need for auto manufacturers to take the lead in promoting driving safety. <<<BACKGROUND>>>

Area residents as well as nonresidents attending local colleges may register for the clinic by contacting the InterGalactic Employee Center at 987-6543. <<<ACTION STATEMENT>>>

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Note to Editors & News Directors:
William is correct spelling

Council for the Arts
5432 Charlemagne Boulevard
Capitol City, Anystate 00987
(555) 234-5678
Francesca Briandi, Media Director

March 23, 1995
FOR IMMEDIATE RELEASE

Special to
Buchanan County Media

BUCHANAN TEACHER ASKS FUNDING FOR THE ARTS

CAPITOL CITY (March 23) -- Education in the arts is just as important as training math and science, a Buchanan County teacher told Governor Lucy Halloway this morning.

Josh Smith, supervising art instructor at Buchanan City Academy, testified before the state's Select Committee on Education at the invitation of Governor Halloway. The governor was present when Smith argued for greater funding for arts education. <<<SUMMARY NEWS LEAD>>> <<<END OF NEWS BRIEF>>>

"There is no question that our students need a strong foundation in the sciences and technology so they can compete in the 21st Century," Smith told the committee.

"But it is equally clear that culture, as the foundation of our civilization, also deserves to be encouraged in our schools."

The art teacher, an award-winning sculptor, told the committee that schools can give students an appreciation for art, music and other aspects of culture. <<<BENEFIT STATEMENT>>>

Smith challenged the governor to affirm her campaign platform to make school curriculums more meaningful to students.

"Children are born to be creative and artistic," he said in his testimony. "State policy should encourage this to build self-esteem and make young people feel good about themselves. We should help them express their feelings through music and art rather than through violence and drugs."

Smith was one of nine teachers from throughout the state invited to address the session with the governor. Copies of his testimony to the committee are available from the Council for the Arts at (555) 234-5678. <<<ACTION STATEMENT>>>

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Note to Editors and News Directors:

Contact Smith for interview at Buchanan City Academy, 555-5000