

ภาคผนวก ข

- ตัวอย่างบทภาพยนตร์เรื่อง THAILAND'S TIMELESS ARTS & CRAFTS
- ตัวอย่างสต็อก ช็อต (STOCK SHOT) งานเวิร์ลด์เทค'95 จังหวัดนครราชสีมา
- รายชื่อวีดีโอเทปสารคดีท่องเที่ยวของการท่องเที่ยวแห่งประเทศไทย

สำนักหอสมุด

15-minute video presentation

tentatively titled

THAILAND'S TIMELESS ARTS & CRAFTS

1. VISUAL :

Cut from black screen to screen split into four tiers of three (twelve pictures) with chessboard effect of close-ups of hands engaged in: creating jewellery, silk weaving, basketry, artificial flowers, woodcarving and ceramics alternating with finished products (moving camera or zooms) -- bronzeware, leather products, silverware, cane furniture, connton and dolls. Title superimposed in gradually emerging and enlarging letters which dissolve to temple silhouettes.

AUDIO :

Thailand is a country of exceptional visual beauty.

2. VISUAL :

Cut to dissolved close-ups of golden statuary (garudas, kinarees, norasingh), mother-of-pearl inlay, lacquered cabinets.

AUDIO :

Much of that beauty has been entirely hand-crafted.

3. VISUAL :

Cut to close-ups of hands doing mosaic work, reverse zoom to show temple edifice, dissolve to embroidering Khon costumes, dissolve to actual Khon dance performance.

AUDIO :

Thai craftsmen have applied their meticulous skills to everything from dazzling temples to classical dance costumes and golden headgears.

4. VISUAL :

Dissolve from Khon dancers to Thai classical dolls. Dissolve to palm leaf mobiles. Dissolve to richly patterned cottons. Dissolve to yan lipao handbags.

AUDIO :

Handicrafts remain a central element of the Thai cultural heritage, and comprise major purchases during any visit to Thailand.

5. VISUAL :

Cut to abstracted close-ups of hands engaged in delicate details (hand-painting pottery, masking lacquerware designs, setting jewels, etc.) in dissolved sequences, finishing with Mon Khit superimposed on Arts & Crafts Years.

AUDIO :

Thailand's current Arts & Crafts Year is dedicated to indigenous handicrafts, and in tribute to the foremost patron of That Arts and Crafts, Her Majesty Queen Sirikit.

6. VISUAL :

Cut to footage of rural folk weaving baskets, fashioning cane furniture and hand-weaving cottons and silks.

AUDIO :

Authentic folk crafts, including cotton and silk weaving have long been practised by rural families for self-sufficiency.

7. VISUAL :

Moving camera footage. Appropriate Close-ups of rural women attending trays of silkworms, eating mulberry leaves, silkworm cocoons, portraits of woman, etc.

AUDIO :

Village women rear their own silkworms.

8. VISUAL :

Abstracted close-ups (selective focus) of spinning yarn on primitive wheels, and dyeing processes, women's portraits.

AUDIO :

They spin and dye their own yarn.

9. VISUAL :

Close-ups of shuttle, weave (warp and weft), moving camera footage of hands and feet, dissolved sequences of women's portraits and loom movements.

AUDIO :

And they weave unique, distinctively nubby Thai silk on traditional wooden looms.

10. VISUAL :

Cut to Thai silk shop, show brocades, plain lengths, plaids, patterned silk, shoppers draping silk over shoulders, and around waists, to examine and select silk of choice.

AUDIO :

Today, Thai silk is manufactured in a dazzling variety of colours and weight patterns and forms.

11. VISUAL :

Cut to opulent hotel suite, or executive bank office, with people, moving camera focussing on silk furnishings and drapes.

AUDIO :

Interior designers love it for its versatility.

12. VISUAL :

Cut to living room with people, moving camera focussing on silk cushions, lampshades, etc.

AUDIO :

House owners everywhere treasure it for the elegance it lends any decor.

13. VISUAL :

Cut to fashion models in evening gowns walking towards moving camera. Spotlights, appropriate music, close-ups and dissolves to women modelling cocktail wear, lounge wear, business suits, etc.

AUDIO :

International fashion designers favour Thai silk for various applications.

14. VISUAL :

Cut to molten metal being poured into animal moulds.

AUDIO :

The ancient Siamese art of bronze-casting dates from the 1300s.

15. VISUAL :

Reverse zoom of animal figure made from mould previously seen, and other bronze objects.

AUDIO :

Today, Thailand is the world's largest bronzeware producer.

16. VISUAL :

Dissolved sequences of : candles being lighted in bronze candlesticks, reverse zoom to show table setting with bronzeware cutlery, goblets, cruets ; ice being taken from a bronzeware container with bronzeware paperweight, ashtray and paper knife ; bookcase with mythological and animal figurines as decoration ; and windbells outside an open window (natural sfx.)

AUDIO :

Popular Thai nickel-bronze objects have an extraordinary variety of functional and decorative uses.

17. VISUAL :

Cut to macro close-up of nielloware inlay, slowly reverse zoom and dissolve to other hands, other hands, other processes.

AUDIO :

Nielloware is a gold or silver inlay craft that demands meticulous skills.

18. VISUAL :

Dissolve to macro close-ups of nielloware receptacles, concentrating on details rather than the finished receptacles.

AUDIO :

The spectacular results warrant the time and craftsmanship invested.

19. VISUAL :

Close up of silver engraving process, dissolve to finished bowls and trays, with floral garland, and hand depositing glass with iced drink onto tray.

AUDIO :

Identically meticulous care typifies hand-crafted silverware items.

20. VISUAL :

Cut to dreamlike sequence of woodcarved angels and lattice work adorning temple exteriors, and altar furniture.

AUDIO :

Northern Thai woodcarving skills were originally applied to temple carvings and religious furniture.

21. VISUAL :

Close-up of chisel carving lines and grooves, reverse zoom to show craftsman working on a teak figurine, further samples.

AUDIO :

Today, such skills find expression in producing popular animal and mythological figurines.

22. VISUAL :

Carving adorning chairs, sofas, beds, decorative screens, close-ups of mythological episodes and rural scenes.

AUDIO :

In the painstaking decoration of household furniture, including screens, many bearing Thai mythological episodes or vignettes of rural life.

23. VISUAL :

Teak table and kitchenware (bowls, trays, utensils) with spices and bowls being filled with western salads.

AUDIO :

And even in tableware.

24. VISUAL :

Cut to moving camera panning over cut and uncut gemstones on a black background, dissolving into tasteful display in a first-class jewellery's window.

AUDIO :

Bangkok is the world's leading coloured gemstone and custom-made jewellery centre. Every production stage in manufacturing quality jewellery occurs in Thailand.

25. VISUAL :

Close-up details of rough stones being cut and polished

AUDIO :

Sapphires and rubies are mined, mostly in eastern provinces. Rough stones are cut and polished.

26. VISUAL :

Close-ups of wax casting, cleaning silver pieces, arading stones, setting and sealing stones in finished pieces.

AUDIO :

Designs are made and jewellery pieces are manufactured.

27. VISUAL :

Fast-moving camera tracking over jewellery display to show broad variety before dissolving to female modes, dressed in black, wearing design-piece earrings, necklaces, pendants, broaches, bracelets, holding up pieces and smiling broadly at camera.

AUDIO :

Traditional Thai craftsmanship and fiercely competitive prices make Thailand easily the world's best place to purchase gemstones and jewellery.

28. VISUAL :

Close-ups of leather product manufacture, cutting and stitching, etc.

AUDIO :

Thailand also boasts a thriving leather products manufacturing industry.

29. VISUAL :

Complete range of leather goods made locally, particularly those which are not made for internationally famous manufacturers of locencees.

AUDIO :

A comprehensive range of products is manufactured.

30. VISUAL :

Items made for Pierre Cardin, and other internationally renowned trade names. Names must be visible on products. Wallets should be filled with cash and inserted in back pockets, belts worn, etc.

AUDIO :

Thai quality craftsmanship is so superior that internationally famous manufacturers use Thai production facilities to make their major lines.

31. VISUAL :

Hand plunging into wet clay on potter's wheel, clay rising around forearm to form basic pot shape, dissolve into celadon pieces, freshly fired, and thence to showroom with people picking up pieces to inspect.

AUDIO :

Thai ceramics were major exports back in the 14th century. Major modern Thai ceramics include richly glazed, single-coloured pottery known as celadon.

32. VISUAL :

Close-up of Bencharong details, slow reverse zoom to show various pots and receptacles in a verdant, open-air setting.

AUDIO :

And contemporary versions of Bencharong, originally a five-coloured porcelain made in China with Thai designs drawn by aristocrats for 18th and 19th-century Siamese courts. Original and contemporary versions feature complex and regular, largely floral and animal designs.

33. VISUAL :

Close-up of cutting and colouring silk, dissolve to manufacturing a silk rose and adding to a vase of other flowers.

AUDIO :

Another delicate craft entails the manufacture of beautifully authentic artificial flowers from the finest silks.

34. VISUAL :

Silk flowers beautifying any opulent decor. Cut to Thai or European woman examining two vases of roses, one silk, one real, unable to decide which is real, which is artificial, discovering which is which by smelling the flowers and smiling at the camera.

AUDIO :

The finished flowers enhance any decor. They are virtually indistinguishable from the real things.

35. VISUAL :

Close up of hands dressing Thai dolls. painting faces, stitching clothing onto dolls, fashioning accessories, arranging a display of stuffed toys and dolls.

AUDIO :

Miniature dolls and stuffed toys are also the result of dexterous craftsmanship.

36. VISUAL :

Child examining stuffed dolls and picking one up, cradling it lovingly.

AUDIO :

Dolls and toys are manufactured in a variety of international and local styles.

37. VISUAL :

Moving camera showing a broad variety of Thai-style dolls.

AUDIO :

Thai-style miniatures are popularly in the form of vendors. Northern hilltribes, Farmers.

38. VISUAL :

Adult hand seen arranging a tableau of Khon dancers. Camera zooms into to focus on one particular face.

AUDIO :

And classical dancers.

39. VISUAL :

Dissolve from Khon doll into Khon masks, dissolve into Khon dancers, dissolve into yaksha faces, nagas, and return full circle through golden statuary to golden chedis.

AUDIO :

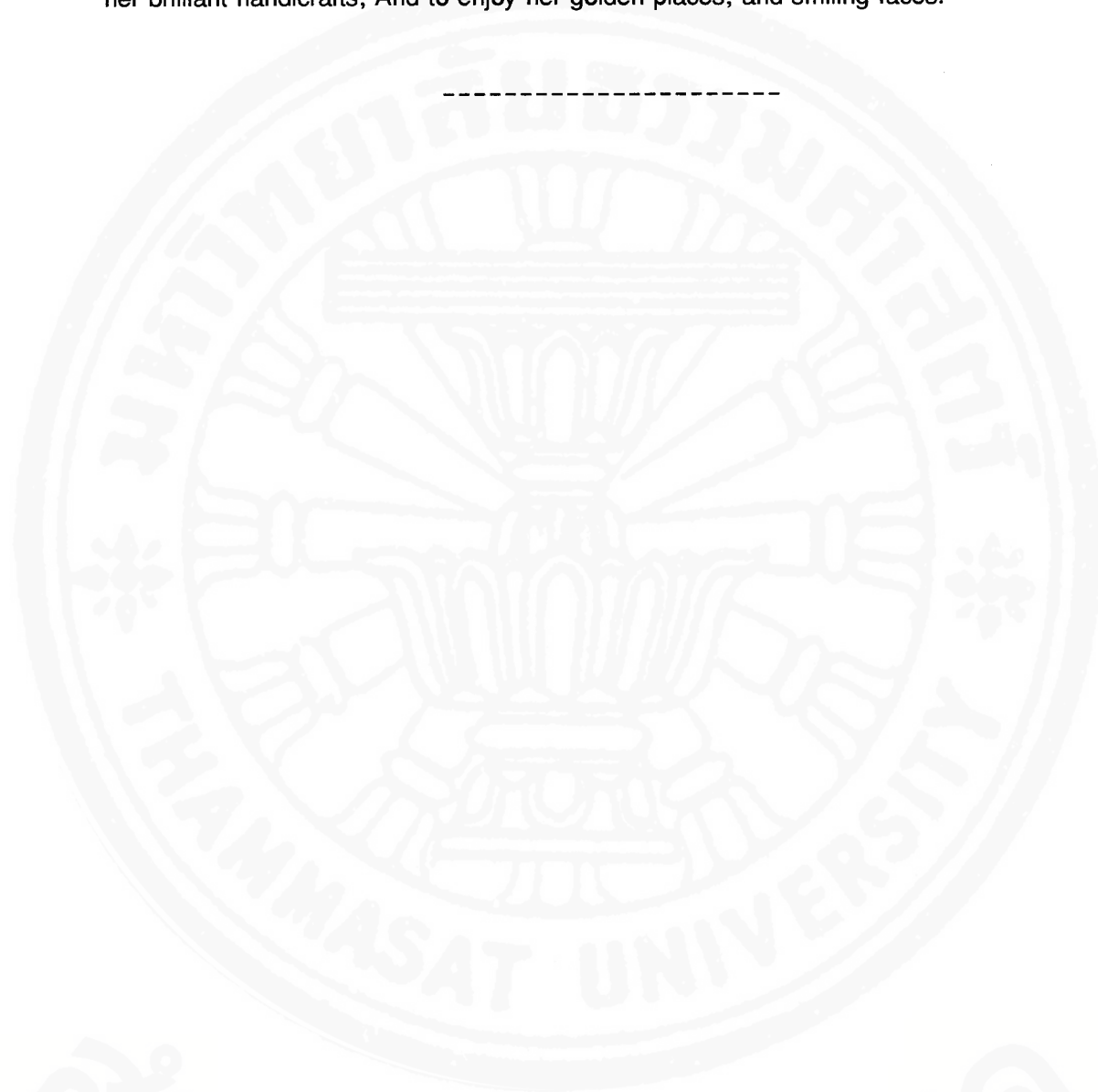
Thailand's hand-crafted heritage finds particular focus during Art & Crafts Year.

40. VISUAL :

Reprise of close-up manufacturing shots, major products, dissolving to silhouettes of palaces and temples, and smiling faces.

AUDIO :

Indeed, there never has been a better time to visit Thailand. To purchase her brilliant handicrafts, And to enjoy her golden places, and smiling faces.



สำนักหอสมุด

ตัวอย่างสต็อก ข้อ (STOCK SHOT) งานเวิลด์เทค'95 จังหวัดนครราชสีมา

ม้วน 1

4 พ.ย. 2538

- โรงปาย WORLDTECH'95
- OUT DOOR-BOOTH AGRIMACH'95
- อาคารสัญลักษณ์ (โดม)
- พิธีเปิด อาคารศิลปวัฒนธรรม (AMPHITHEATRE)
- สมเด็จพระเทพรัตนราชสุดาฯและพระองค์ภาฯ

5 พยง 2538

- อาคารสิ่งแวดล้อม
- อาคารแสดงชีวิตกับเทคโนโลยี
- อาคารประเทศไทย
- อาคารแสดงอาหารเพื่อมวลมนุษย
- OUTDOOR การไฟฟ้า
- การบินไทย
- องค์การโทรศัพท์แห่งประเทศไทย

ม้วน 2

5 พ.ย. 2538

- TECHNO HALL
- บางจาก TPI
- การส่งเสริมการส่งออก
- การแสดงหมู่บ้านภาคอีสาน
- การแสดงหมู่บ้านภาคเหนือ
- การแสดงหมู่บ้านภาคใต้

ม้วน 3

5 พ.ย. 2538

- สมเด็จพระเทพรัตนราชสุดาฯ เสด็จ BOOTH TAT
- การตีคาบ BOOTH SOLARTRON
- ศาลาไฟฟ้าไทย อสมท.

6 พ.ย. 2538

- UNOCAL ศูนย์อนุรักษ์พันธุ์สัตว์ป่า
- BOOTH CP BOOTH อวกาศเพื่อมนุษยชาติ

ม้วน 4

6 พ.ย. 2538

- กปน. การทำอากาศยาน กรมส่งเสริม ทางด่วนกท. TAT. และ BOOTH ช้างเคียง
- รฟม. OUTDOOR นุญรอด
- อาคารกาญจนาภิเษก สินค้าที่ระลึกโลโก้งานเวสต์เทค'95
- TAT. หมู่บ้านภาคอีสาน ภาคกลาง และภาคใต้
- แคะหนังตะลุง ดีคาบ หมู่บ้านภาคเหนือ
- 8 พ.ย. 2538
- เยาวชนเยี่ยมบ้านปราสาท พิธีต้อนรับเยาวชน
- ม้วน 5 8 พ.ย. 2538
- พิธีต้อนรับเยาวชน (ต่อ) หมู่บ้านปราสาท
- บายศรีสู่ขวัญ
- ม้วน 6 8 พ.ย. 2538
- เยาวชนซื้อของกลับบ้านด่านเกวียน
- ต้อนรับงานเรื่อนานาชาติ
- พิธี เปิดงานแข่งเรื่อนานาชาติ (กร ทัพพะรังสี)
- ม้วน 7 8 พ.ย. 2538
- จุดปล่อยเรือ
- แข่งเรือ
- ม้วน 8 8 พ.ย. 2538
- เยาวชนที่บ้านปราสาท
- 9 พ.ย. 2538
- โรงเรียนบ้านธารปราสาท
- เยาวชนลาพ่อ-แม่
- แสง-เสียง พิมาย (ซ้อม)
- ม้วน 9,10 9 พ.ย. 2538
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- ม้วน 12 -แข่งเรือรอบชิงชนะเลิศ และมอบถ้วยรางวัล
- งานเลี้ยงส่งที่ประตูลุย
- ม้วน 13 12 พ.ย. 2538
- งานเลี้ยงอำลาเรื่อนานาชาติ ณ ประตูลุย อำเภอพิมาย

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6. SOUTHERN BEACHES AND ISLANDS

สำนักหอสมุด



LIST OF VIDEO TAPE BY TOURISM AUTHORITY OF THAILAND

TITLE	YEAR OF PRODUCTION	MINS.	SYSTEM			VERSION								
			PAL	NTSC	SECAM	T	E	G	F	C	J	OTHER		
24.SUKHOTHAI (WORLD HERITAGE)	1994	14	X	X	X	X	X							
25.PANG NGA	1994	25	X	X	X	X	X							
26.KANCHANABURI	1994	14	X	X	X	X	X							
27.HAD YAI --FRESH FUN & COMFORT	1994	15	X	X		X	X							
28.AUDTHAYA--HEART OF ANCIENT SIAMS	1994	10	X	X		X	X							
29.THAI HERITAGE --WORLD REFLECTION OF HAPPINESS	1994	18.30	X	X		X	X							
30.NAKORNSRITHAMARAT	1995	15	X			X	X							
31.WONDERFUL CHIANG-RAI	1995	15	X			X	X							
32.TREASURES OF THAILAND	1995	8 , 22	X				X							

NOTICE --- T= THAI ,E=ENGLISH ,G=GERMAN ,F=FRANCE ,C=CHINA ,J=JAPAN
P=PORTUGUESE ,I=ITALY

24 JULY 1995



LIST OF VIDEO TAPE
BY
TOURISM AUTHORITY OF THAILAND

TITLE	YEAR OF PRODUCTION	MINS.	SYSTEM			VERSION									
			PAL	NTSC	SECAM	T	E	G	F	C	J	OTHER			
1.PETCHABURI	1986	15	X			X	X								
2.TRADITIONAL THAI PROCESSIONS	1987	27	X			X	X								
3.THE ROYAL BARGE PROCESSIONS	1988	15	X	X	X	X	X								
4.KITE FESTIVAL	1988	15	X	X	X		X								
5.DINE THAI	1988	15	X			X	X						X		
6.CREATION OF BEAUTY --ART & CRAFTS OF THAILAND--	1989	13	X	X	X		X	X	X	X	X				
7.SOUTHERN BEACHES & ISLANDS	1989	15	X	X			X	X	X	X	X				
8.WATER SPORTS	1989	15	X	X	X		X	X	X	X	X				
9.CHIANG-MAI NORTHERN THAILAND	1989	15	X	X	X		X	X	X	X	X				
10.PATTAYA & EAST COASTS	1989	15	X	X	X		X	X	X	X	X				
11.HUA HIN	1989	15	X			X	X								
12.DIVING IN THAILAND	1990	25	X	X	X		X								
13.THAILAND INTERNATIONAL SWAN BOAT RACES'90	1990	12	X				X								
14.I-SAN NORTHEAST OF THAILAND	1991	15	X	X	X		X	X	X	X	X			I	
15.HAD YAI & BEYOND	1991	15	X	X	X		X	X	X	X	X			I	
16.EXOTIC THAILAND	1991	20	X	X	X		X								
17.FIELDS OF JADE	1992	13	X	X	X		X								
18.PORTRAIT OF THAILAND	1992	7	X	X	X		X								
19.SPECIAL THAILAND HOLIDAYS	1993	15	X	X	X		X							P	
20.SHOPPING IN THAILAND	1993	13	X	X	X		X							P	
21.BANGKOK & BEYOND	1993	13	X	X	X		X	X						P	
22.PATTAYA	1993	8	X	X			X								
23.TREASURES OF THAILAND	1993	15	X				X	X							